

Our purpose

To create enduring prosperity for all Western Australians.

Our role

Our department ensures that primary industries and regions are key contributors to the Government's agenda for economic growth and diversification, job creation, strong communities and better places.

Our goals

Protect

To manage and provide for sustainable use of our natural resources and soils, and to protect Western Australia's brand and reputation as a reliable producer of premium, clean and safe food, products and services.

Grow

To enable the primary industries sector and regions to increase international competitiveness, and grow in value and social amenity, strengthening these key pillars of the State's economy.

Innovate

To support a culture of scientific inquiry, innovation and adaptation across primary industries and regions to boost industry transformation, economic growth and employment.

Our primary industries and regions

- Western Australia's primary industries and regions are vital drivers of the State's economy and prosperity.
- Our work, together with regional leadership, supports the growth of strong regional communities that are desirable places to live, work and invest.
- Our primary industries include agriculture, commercial fisheries, and aquaculture, providing jobs and exports, and supporting a growing food industry and other agribusinesses.
- Our fisheries support a vibrant recreational fishing sector and regional tourism.
- We protect the sustainability of our natural resources and accelerate ongoing economic growth, job creation and regional development.
- Our work intersects with the interests of many stakeholders: collaboration and coordination are paramount.

How we deliver

We will be a high-performing organisation of excellence, with an innovative, agile and collaborative workforce, delivering effective and efficient public services. With a strong regional footprint and connections within and across regions, we will:

- Build strong **external partnerships and engagement** to maximise our impact
- **Advocate** in support of sustainable primary industries and regions
- **Collaborate across government** to address complex issues
- Be **future-oriented** to position Western Australia for on-going prosperity
- Enable **Aboriginal entrepreneurship** and engagement in **natural resource management** to flourish
- **Leverage resources and funding** to deliver against our priorities

Our values

Our values underpin how we operate:

- ▶ We value **relationships**
- ▶ We are **resilient**
- ▶ We are **responsive**
- ▶ We focus on **results**

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Department of
**Primary Industries and
Regional Development**

Strategic Intent 2018-21

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Our strategic plan

We will achieve our goals **Protect**, **Grow** and **Innovate** by delivering the following key initiatives in our six strategic priorities. We will draw on our full breadth of expertise to deliver these initiatives in an integrated way.

Strategic priorities		Key initiatives	Future state – in 2021...
1	BIOSECURITY Delivering respected and recognised State biosecurity	1.1 A responsive and robust biosecurity system	Strong partnerships underpin the management of emerging and ongoing agricultural, aquatic and environmental biosecurity issues to protect WA's unique biosecurity status
		1.2 Surveillance for market access and early detection	WA benefits from demonstrating its freedom from, and early detection of, threats to biosecurity and product integrity
		1.3 Traceability of agrifood products	WA has effective traceability arrangements that ensure food safety, pest and disease freedom, and authenticity of our produce
		1.4 Biosecurity response preparedness	WA can effectively respond to biosecurity threats, safeguarding our businesses, markets, social amenity and environment
2	SUSTAINABILITY Sustaining our State's land, water and aquatic resources, reputation and competitive advantage	2.1 Sustainable fisheries management	WA benefits from sustainable fisheries that support and optimise social, economic and environmental outcomes
		2.2 Natural resource management planning and assessment	WA's natural resources are sustainably used and managed using a sound risk-based planning and assessment approach, incorporating partnerships with traditional landowners and custodians
		2.3 Increasing the value of our pastoral sector	Flexible management options and economic diversification improve the productivity and sustainability of the rangelands, including Aboriginal-owned enterprises
		2.4 Animal welfare strategy	Businesses, animal carers and communities have a shared understanding of intended outcomes for animal welfare, supporting our competitive advantages and reputation
3	INTERNATIONAL COMPETITIVENESS Growing internationally competitive industries and businesses	3.1 Enterprise-grade digital connectivity	Businesses and organisations throughout WA use enterprise grade digital connectivity to access new technologies for growth
		3.2 Primary industries supply chain development	Contemporary commercial arrangements and business and value-chain models stimulate investment and growth
		3.3 Trade and investment facilitation	Businesses and regional economies are growing through increased market access, trade and investment
		3.4 Market and consumer insights	Businesses have the insights to align their products and services to changing market trends and growth opportunities
		3.5 Aquaculture industry development	Government and industry are partners in developing WA's emerging aquaculture industry, building confidence and de-risking investment
4	REGIONAL OPPORTUNITIES Capturing regional opportunities to drive economic growth, job creation, local capability and social amenity	4.1 Regional growth opportunities and project pipeline	Regions benefit from priority economic infrastructure and growth projects, with targeted, strategic co-investment from the State, Commonwealth and private sectors
		4.2 Local content in regional WA	Regional suppliers, businesses and contractors, including Aboriginal-owned enterprises, benefit from increased commercial opportunities, contracts and tenders, owing to increased capability and capacity
		4.3 Southern fisheries development	A shared vision underpins the sustainable use and development of our southern fisheries across all user groups
		4.4 Recreational fishing development	WA is renowned for quality recreational fishing, delivering experiences that also provide development opportunities for the community
		4.5 Energy futures	WA regional communities benefit from new renewable energy technologies, both for their own growth and sustainability, and through capitalising on emerging energy export opportunities
5	RESEARCH, DEVELOPMENT & INNOVATION (RD&I) Enabling and delivering research, development and innovation to grow our primary industries, food processors and regional development	5.1 A dynamic RD&I environment	WA has a vibrant RD&I ecosystem with government, universities and industry collaborating to increase the productivity, efficiency and competitiveness of our primary producers and food processing businesses
		5.2 New regional RD&I capacity	A regional network of quality facilities and staff supports locally-relevant RD&I activities
		5.3 Rebuild DPIRD science capability	A skilled science workforce is in place with the capacity to connect with the R&D and agribusiness networks in WA, nationally and internationally
6	ENABLING ENVIRONMENT Creating an enabling environment for primary industries and regions (legislation, policy, business systems and practice)	6.1 Unlocking land and water expansion opportunities	Proponents can access clearer, faster and de-risked pathways to either develop new land and water resources, or to more efficiently use existing resources
		6.2 <i>Aquatic Resource Management Act 2016</i> implementation	WA benefits from modern legislation for effective, efficient and integrated fisheries and aquatic resource management
		6.3 <i>Biosecurity and Agriculture Management Act 2007</i> review	WA benefits from modern legislation to better manage emerging biosecurity risk and expectations
		6.4 <i>Animal Welfare Act 2002</i> review	WA benefits from modern legislation that reflects community and public policy outcomes in animal welfare